

## PRESS RELEASE

### Neomobile in Top 10 fastest growing media companies in Europe

*CEO Gianluca D'Agostino elected as Man of the Year at the Media Momentum Awards 2011.*

**Rome, May 20th 2011** – Neomobile, the global Mobile Media Group, has been recognized as one of the **Top 10 fastest growing larger media companies** in Europe at the GP Bullhound Media Momentum Awards 2011, considered the Oscar of the digital media sector, that took place last night in Barcelona.

**CEO Gianluca D'Agostino** was awarded as Media Momentum **'Man of the Year'** by a high profiled judging panel of industry experts and entrepreneurs of companies like Google, Bigpoint, Playfish, Qlik Technologies, Pixmania and WPP Digital.

"I am honored to receive this award that confirms the great 'momentum' of Neomobile, today one of the top companies in the mobile ecosystem and the fastest growing one in this emerging industry. I wish to thank the men and women of the year, all my colleagues in Neomobile who have made this possible."



The GP Bullhound Media Momentum Awards are in their seventh year and aim to promote digital media as a sector and recognize the hottest and fastest growing digital media companies in Europe. They are organized by specialist media and technology investment bank, GP Bullhound. Premium sponsors of the awards are Schroders Private Bank, Acton Capital Partners and law firm Kemp Little.

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#### About Neomobile

Neomobile is a global Mobile Media Group at the center of the new mobile ecosystem.

Active since 2004, Neomobile has gained a deep experience in designing, developing, marketing and distributing interactive digital content and services for mobile users in partnership with mobile operators worldwide.

In few years Neomobile has become one of the most renowned companies in the Mobile Entertainment industry, leader in advanced and emerging countries in Europe, LatAm and Asia.

The distinctive expertise in mobile marketing and technology makes Neomobile a pioneer in the innovative markets of Mobile Commerce, Mobile Marketing and Mobile Gambling.

The recent acquisition of Onebip allowed Neomobile to position itself as one of the key global m-commerce players.

The Group is headquartered in Rome and has offices in Milan, Madrid, Reus, Paris, London, Beograd, Istanbul, San Francisco, São Paulo, Ciudad de México, Mumbai.

The main shareholders are BlueGem LP and MPS Venture along with the Management.

Neomobile is an active member of MEF, MMA, IAB, the Italian AssoCSP and the Spanish AESAM.

For more information [www.neomobilegroup.com](http://www.neomobilegroup.com) or contact [media.relations@neomobilegroup.com](mailto:media.relations@neomobilegroup.com)